

## 2021 於 Campus News Awards 2021

### Judging Details

#### Award Category


#### Cash Prizes

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<u>Grade</u>	<u>Award</u>	<u>Certificate</u>

## 取 Regulations and Guidelines

- 取 於 / APP  
The competition is open to works published in newspapers, official website or WeChat official account etc. from the Chinese Mainland, Hong Kong, Macau and Taiwan.
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- 季 (PDF) 10MB( ) All  
article entries must be the original electronic version (PDF). Each entry must be within 10MB (except video).
- PDF 於  
Each entry must be submitted by separate PFD file. To allow the judges to view the original scripts, entries cannot be republished.
- 案 案 案  
Incomplete forms will disqualify entrants from the competition. Entry name in entry forms must be the same as the original text.
- Separate entry  
forms need to be submitted if an entry is to compete in more than one category (no more than 2 categories).

- 使於 Best in News Reporting ( )
- 使於 Best in News Writing ( )
- 使於 Best in Feature Writing ( )
- 使於 Best in Business News Reporting ( )
- 使於 Best in Arts and Culture News Reporting ( )
- 使於 Best in Tech News Reporting ( )

Entries for the above award categories should follow the rules below:

- PDF / 制 取 ( ) 案 Each entry must be submitted in PDF file. Hard copy submissions are not accepted. Please make sure the name of the publication, the university/college/institute and applicants are removed from the entries.
- 季 3,000 季( 取 ) 制 季 Each entry must be of no more than 3,000 characters (including punctuation, headlines and sub-headings). Article series or re-edited articles will not be accepted.

- 使 Best in Headline Writing ( ) 30 季 制 取 案 Each title MUST NOT exceed 30 words. Please make sure the names of the publication, the university/college/institute and the applicant are blotted out on entry forms

- 使於 Best in News Video Reporting ( ) 於 MP4 案 200MB 10 News Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.

- 使 Best in Features Video Reporting ( ) MP4 案 200MB 10 Features Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.

- 使 Best in News Page Design ( ) PDF 取 JPG 案 於 制 取 案 Each entry should be submitted by **PDF and JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the publication, the university/college/institute and the applicant are blotted out.
- 取 分 There are two separate awards for each category - one chosen by judges and the other by online voting.

- 使於 Best in New-media Reporting 於 H5 APP Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile

Website, WeChat Official Account, Mini Programs, App, etc.)

- **PDF** **JPG** 案 於 制  
取 案 Each entry should be submitted  
by **PDF or JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the account, the university/college/institute and the applicant are blotted out.

使 Best in Short Video Reporting

- **MP4** 案 100 MB 3 Short  
Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 100 MB and length **MUST NOT** exceed 3 minutes.

使於 Best in News Photography ( )

使 Best in Feature Photography ( )

- **JPG** 案 10MB  
季 Each entry should be in JPG format within 10MB. The entry must be a photograph without being edited. No word contents can be added on the photograph.
- Each university/college/institute can submit **no more than three pictures** per category.
- 季 word 季 Captions to the pictures must be put in a Word document separately.

## Panel of Judges

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## Grading Criteria

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Structure Writing Skills Comprehensiveness

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**Structure:**

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**Writing skills:**

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**Comprehensiveness:**

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**Professional standards:**

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**Shooting:**

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**Editing and Dubbing:**

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**News value:**

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**Features value:**

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**Content value:**

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**Professional standards:**

# CHINADAILY

香港版  
HONG KONG

中國日報



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